

# foodshow Kenya

Kenyatta International  
Convention Centre,  
Nairobi, Kenya

4-6 AUG  
2026

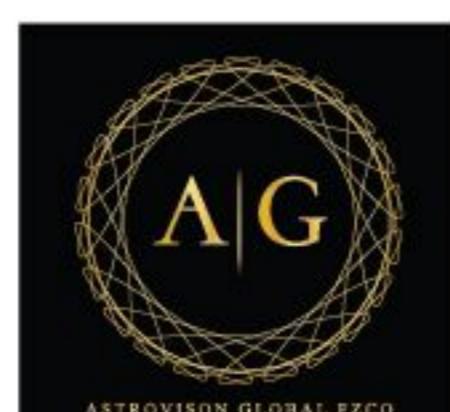


*Largest International Exhibition on Food, Beverage, Rice, Pulses, Spices, Oil, Sugar, Food Raw Materials, Allied Food Processing Packaging, Machinery & Technology in South Africa*



**BOOK YOUR  
STALL NOW**

ORGANISER



INDIA PARTNER



MARKETING PARTNER



## ABOUT THE EXPO

*Food Show Kenya is one of the biggest International Trade Exhibition specialized in the FOOD, BEVERAGES AND FOOD RAW MATERAILS. The exhibition, combining an innovative format of showcasing, networking, and matchmaking, is a unique platform to access the East Africa's mega-market, and booming food & beverages industry. Food Show Kenya is set to become the premier food and beverage exhibition in Kenya and the surrounding region, offering a dedicated platform for industry players to access the gateway to East Africa's culinary capital - Kenya.*

*The exhibition is held from 4-6 August 2026 at the Kenyatta International Convention Centre, Nairobi, Kenya. The expo will provide complete solution from Raw Food to Processed Food, Food Packaging & Food Technology.*

### The international crossroads

**for F&B buyers, suppliers,  
producers, distributors,  
exporters and importers.**



**130+**  
Exhibitors

**3000+**  
Visitors



**2500+ Sqm**  
Exhibition Area



**10+**  
Exhibiting Countries

## FOOD EXPO 2026

International visitors by region\*



India



Kenya



Uganda



Tanzania



South Africa



Ghana



Turkey



Ethiopia

# EXHIBITOR PROFILE

## Products that are showcased

- ✓ Food & Beverage
- ✓ Milk, Cheese & Dairy Products
- ✓ Edible Oil & Fats
- ✓ Olives & Olive Oil
- ✓ Herbs & Spices
- ✓ Meat & Meat Products
- ✓ Poultry and Sausages
- ✓ Frozen Foods & Vegetables
- ✓ Fish, Molluscs, Shellfish
- ✓ Ready Meals
- ✓ Snacks & Canned foods
- ✓ Wheat, Rice & Grains
- ✓ Pasta, Cereals & Pulses
- ✓ Honey, Sugar & Confectionery
- ✓ Baked & Pastry Goods
- ✓ Chilled Seafood
- ✓ Halal Food items
- ✓ FMCG & Packed Food items
- ✓ Food Ingredients
- ✓ Dried Fruits & Nuts
- ✓ Ice cream, sweets
- ✓ Jams, Halva, Spreads
- ✓ Vinegar, Juices, Soft drinks
- ✓ Tea and Coffee
- ✓ Fresh Fruits & Vegetables
- ✓ Sauces, Dips
- ✓ Seasonings, Condiments
- ✓ Organic Food & Beverages
- ✓ Super foods, Vegan
- ✓ Wine & Spirits, Wine equipment
- ✓ Food Processing & Packaging
- ✓ Food & Beverage Technology



INDUSTRY ROUND TABLE



HOSTED BUYER PROGRAMME



HALAL FORUM



TRADE DELEGATION  
VISITS & MEETINGS



BUSINESS MATCHING



# VISITOR PROFILE

- ✓ Food Importers & Traders
- ✓ Dealers, Distributors & Agents
- ✓ F&B Supply Chain
- ✓ Retail Stores
- ✓ Trade Associations
- ✓ Catering & Restaurants
- ✓ Hotel Chains
- ✓ Local Industries
- ✓ Manufacturers
- ✓ Government Officials
- ✓ Owners & CEO of Food Companies
- ✓ Processing Industry Experts
- ✓ Warehousing Companies
- ✓ Cold Chain Logistics
- ✓ Corporate executives
- ✓ Bars & Cafes
- ✓ Food & Drink technologist
- ✓ Contract manufacturers
- ✓ Outlets & Malls
- ✓ Supermarkets / Hypermarkets
- ✓ Bakeries
- ✓ Food Court Retailers
- ✓ Bakery Owners
- ✓ Ice Cream Parlour
- ✓ Restaurant Managers
- ✓ Bar Managers
- ✓ Hotel and Restaurant Suppliers
- ✓ Wholesalers
- ✓ E-Commerce & Distribution
- ✓ Importers & Exporters
- ✓ Institutional Catering
- ✓ Hotels, Resorts and more



## Market Overview

Kenya's food industry is a growing and dynamic sector, underpinned by both domestic production and significant food imports. According to a recent market forecast, the total food-production sector in Kenya was valued at around **US \$12.3 billion in 2021**, with projections reaching about **US \$13 billion by 2026**.

This reflects steady underlying growth, driven by demographic expansion, rising urbanisation, and increasing demand for processed, packaged and convenience foods across urban and rural populations. At the same time, Kenya remains a net importer of many food and agricultural products – a sign that domestic production alone does not fully satisfy demand.

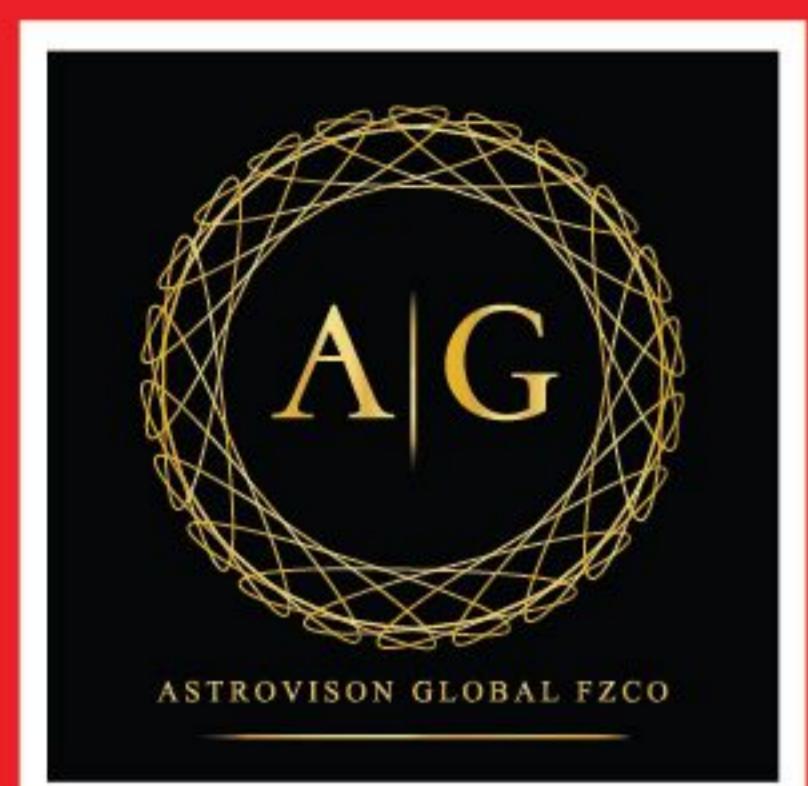
On the import side, agriculture-related and food product imports remain economically significant. In 2024, for example, Kenya's imports of "agricultural and related products" – which includes many food items – were estimated at about **US \$3.59 billion**, of which roughly **13% comprised consumer-oriented food products** (i.e. items destined for direct consumer purchase rather than industrial or processing use). Among those consumer-oriented imports were categories like food preparations, dairy, cereals, bakery goods, and other processed items. Meanwhile, the formal food-retail segment (supermarkets, grocery chains, modern retail outlets) is growing rapidly – in 2023, formal retail food sales were estimated at around **US \$8 billion**, though much of Kenya's food consumption still occurs through informal markets and traditional retail channels.

In terms of product mix, Kenya's food imports are varied: cereals (like wheat, rice), edible oils, processed foods, dairy products, and other consumer-oriented items are among the major categories. Domestic consumption trends – especially an expanding middle class, urbanisation, and growth of modern food-retail and food-service sectors – are increasing demand for both staple foods and processed/ convenience items.

## Our Gallery



# ABOUT THE ORGANISER



Astrovision is a Dubai-based company founded in 2023. The company specializes in organizing major international exhibitions across multiple industries, including Beauty, Cosmetics, Pharmaceuticals and Healthcare, Food and Packaging, Power and Energy, Construction, Textiles, Gems and Jewellery.

To date, Astrovision has successfully organized over a dozen exhibitions across regions such as ASEAN, Africa, and the CIS. The company collaborates with partners around the world, ensuring the seamless execution of exhibitions, conferences and B2B meetings.

## INDIA PARTNER



ACE Group based out of New Delhi, India is an Organization with more than 8 years of experience in promotion and organising of trade exhibitions across the globe. At ACE Group we have experience of dealing in 60+ International Trade Fairs taking place in 20+ countries in Europe, Asia, Africa, America and Oceania. Through its global network, ACE Group has presence worldwide with local partners situated in most of the continents. ACE Group is professionally committed to deliver best trade services in the industry.

## MARKETING PARTNER



Genesis Global is also based in New Delhi, India is an Organization with more than 3 years of experience in promotion and organising of trade exhibitions across the globe. At Genesis, we have experience of dealing in 20+ International Trade Fairs taking place in 10+ countries in MENA, ASEAN, GCC and Asia.

## Dates & timings:



**4 - 6 August, 2026**  
Tuesday-Wednesday: 10:00AM - 05:00PM  
Thursday: 10:00AM - 02:00PM

## Venue Details:



**Venue**  
Kenyatta International Convention Centre, Nairobi, Kenya

## For Intl. Queries & Participation:

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